









**NANJIL CATHOLIC COLLEGE OF ARTS AND SCIENCE
KALIYAKKAVILAI**

FACULTY PROFILE



Name	DR.R.SHOBA RANI		
Department	COMMERCE		
Designation	ASSISTANT PROFESSOR		
Address	NANJIL CATHOLIC COLLEGE OF ARTS & SCIENCE KALIYAKKAVILAI		
Telephone Number(s)	9486508647		
Email Id(s)	shobenimin@gmail.com		
Academic Qualifications (with Name of Degree awarding university)	M.Com., M.Phil., DCAC., Ph.D		
Teaching Experience	Level	Years of Service	Institution
	UG	8 Years & 9 months	Nanjil Catholic College Of Arts & Science Kaliakkavilai.
	PG	6 years & 9 months	Sree Devi Kumari Women's College Kuzhithurai
	UG & PG	15 years & 6 months	Nanjil Catholic College Of Arts & Science Kaliakkavilai. Sree Devi Kumari Women's College Kuzhithurai.
Specialization	Accounting & Marketing		
Publications/ Participation in Seminars/ Conferences etc			International
			National
	No. of Research Papers in Journals	11	1
No. of Publications in Conference Proceedings	NIL	2	

	No. of Conferences Participated in	3	12
	Books	NIL	NIL
Projects			
Details of Research Supervision	On going	Completed	
	4 Candidates	NIL	
Honours and Awards	 Appreciation for 100 % attendance  Appreciation for 100 % result.		
Posts held	Assistant Professor		
Any other Information	 Academic counselor of Indira Gandhi Open University (IGNOU)  NAAC-5th Criteria co-coordinator (Students support & progression)  At the maximum times, I got 100% results in my subjects.  Every year our department produced 3 or 4 university rank holders.  I like to motivate students and I have given lot of motivational talks in various programmes.  Appreciation for 100 % attendance by our college management.		

List of Publications:

Journal Name	Title	ISSN No.	Vol. No.	Impact No	Page No	Month & year
B-Research	Service Delivery Effectiveness of Commercial Banks	0974-5920	12	-	49-55	Jan-June, 2013
Indian Streams Research Journal	Traditional Banking Vs E-Banking Which is better?	2230-7850	7	5.1651 (UIF)	1-6	March, 2017
Golden Research Thoughts	An overview of RTGS & NEFT	2231-5063	6	4.6052	1-4	March, 2017

Bulletin of Social Sciences	Study on Registration and Components of GST	2348-7992	5	-	35-39	January 2018
A Paradigm Shift in Banking, Marketing & HRM	Problems & Challenges of Internet Banking in the Digitalised World	978-81-942153-7-0			1-11	Aug, 2019
International Research Journal of Commerce, arts & Science	Commercial Bank's Services in Kanyakumari District	2319-9202	10	5.3632	-	Sep , 2019
International Research Journal of Commerce, arts & Science	Macro Challenges And Effect of Economic Reforms on Commercial Banks in India	2348-9359	10	6.2311		Oct , 2019
International Research Journal of Commerce, arts & Science	1. A study on customer's perception towards E-Banking services.	2319-9202	10	5.3632	21-28	+Dec 2019
International Research Journal of Commerce, arts & Science	2. Status of women sanitary workers in Nagercoil Town.	2319-9202	10	5.3632	30-36	Dec , 2019

International Research Journal of Commerce, arts & Science	3.A study on Consumer behaviour towards fast moving consumer goods	2319-9202	10	5.3632	11-20	Dec , 2019
Journal of Gujarath Indian Society	A study on customer satisfaction towards online shopping in kanyakumari District.	2319-9202	10	5.3632	1225-1230	Dec , 2019
Studies in Indian Place Names(SIPN)	An evaluative study on the job satisfaction of women sanitary workers in Kanyakumari District	2394-3114	40	6.3	246-258	March 2020

